



COUNTY OF SAN DIEGO NEWS ADVISORY

FOR IMMEDIATE RELEASE
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INVITE FRIENDS TO YOUR BARBECUE, NOT BACTERIA *County Officials and Industry Demonstrate Summer Food Safety Tips*

- WHO:** Pam Slater-Price, Third District County Supervisor
Bob Copper, Deputy Chief Administrative Officer
Dr. Nancy Bowen, County Public Health Officer
Gary Erbeck, Director, Department of Environmental Health
- WHAT:** County government leaders will demonstrate proper food-handling techniques to reduce the risk of foodborne illness during a lunchtime barbecue. Experts will be available to discuss safe packing of a cooler and food handling tips for outdoor summer events. (English and Spanish).
- WHEN:** Friday, July 2nd, 2004 at 11:00am.
- WHERE:** County Administration Center (west side – toward the water)
1600 Pacific Highway, San Diego
- WHY:** Food safety is important to everyone. The Food Safety Advisory Council is a partnership of government, industry, educational organizations and others who want the 3 million San Diego County residents to have a happy, healthy holiday.
- Improper food-handling techniques at picnics, barbecues and other outdoor get-togethers can contribute to food-borne illness. Through food safety awareness and good practices, the rate of foodborne illness can be reduced. This cooperative event will also highlight the nationally recognized principles of "Fight Bac" - Clean, Separate, Cook and Chill. Food safety experts will be available for one-on-one interviews.

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